



NSS

Technology and Living

科技與生活

**Technology Education
Key Learning Area**

Curriculum Design

The senior secondary Technology and Living curriculum is composed of two strands for selection, namely:

Strand A: Food Science and Technology

**Strand B: Fashion, Clothing and Textiles/
服裝成衣與紡織範疇**

Common Topic: Family Dimension

Fashion, Clothing and Textiles/ 服裝成衣與紡織範疇

Compulsory Part (60%)

- Family Dimension
- Fashion Design Basics
- Textiles and Clothing Technology
- Consumer Behavior in Clothing Choices and Implications

+

Elective Part (40%)

(Select any two
out of three)

Culture and
Fashion
Design (20%)

Textiles and
Textile
Technology
(20%)

Apparel
Industry
(20%)

Main Learning Scheme:

- Module-based Learning Scheme
(Theory + Practical)**
- Project-based Learning Scheme
(Practical + Theory)**

Assessment (Hong Kong Diploma of Secondary Education)

Component	Paper	Weighting	Duration
<p>Public Examination</p>	<p>Paper 1 Compulsory Part Section A: Multiple Choice questions 15marks Section B: Design Questions 10marks Section C: Structured questions 30marks</p> <p>Paper 2 Elective Part Section A: Culture and Fashion Design 40marks Section B: Textile and Textile Technology 40marks Section C: Apparel Industry 40marks</p>	<p>100%</p>	<p>1.5 hrs</p> <p>2 hrs</p>
<p>School-based Assessment</p>			

Career Path

The field of Management

- **International Merchandise Marketing and Product Development:**
Buyer, Personal Shopper, Store Manager, Coordinator, Merchandiser, Product Developer, Brand Manager, Licensing Coordinator and Trend Analyst.
- **Beauty Industry Merchandising & Marketing:**
Brand Manager, Sales Manager, Product Developer, Retail Manager, Communications and Promotions.
- **Business Management:**
Apparel Business Owner, Entrepreneur and Manager of Merchandise Planning.
- **Apparel Manufacturing Management:**
Import/Export Manager, Production Manager, National Sales Manager, Pre-Production Coordinator, Fabric/Trim Buyer and Sourcing Assistant.

The Field of Design:

- **Visual Communications:**

Creative Director, Store Visual Manager, Exhibition Designer, and Fashion Stylist

- **Fashion Design:**

Designer, Design Director, Associate Designer and Technical Designer

- **Textile Design:**

Textile Stylist, Surface Designer, Knit Designer and Colorist

- **Theatre Costume Design:**

Costume Designer, Head of Wardrobe and Wardrobe Supervisor

- **Jewelry Design:**

Jewelry Designer, Design Assistant, Metalsmith, Wax Model Maker, Production Manager and Independent Studio Artist.

- **Footwear Design:**

Footwear Designer, Line Builder and Product Development Manger.

中國供應全球 >30% 的紡織及服裝用品，主要透過香港公司進行採購及營銷

* 香港紡織及服裝用品出口值，約為全港產品出口總額的 39%

香港的角色：



* 根據香港工業總會的調查，2007 年在珠三角投資的香港廠家共有 5.75 萬家，僱用工人 960 萬名，其中主要從事紡織品、服飾業。
(資料來源：大珠三角商務委員會(商務委員會) 2007 年 6 月發表「內地加工貿易政策對香港的影響」研究報告)

- * 「根據 2007 年底香港 Recruit 數據資料庫所公佈的一項分析指出，2007 年 1 至 10 月全港累計買辦及採購類職位空缺中，64.97% 與服飾業相關，等同空缺二萬多個，彰顯服飾業結構改變所衍生出的知識型人才供需失衡嚴重，亟待相關教育及培訓機構作出配合。」
- * 但現時全港各高等院校與服飾相關畢業生，每年僅約一千多人。

Useful Links

Hong Kong Examination and Assessment Authority

http://www.hkeaa.edu.hk/tc/HKDSE/Subject_Information/tnl/index.html

1. Senior Secondary Curriculum and Assessment Guide
2. PowerPoint Presentation at Teacher's Briefing Sessions
3. Sample Papers for HKDSE